



AMERICAN
REAL ESTATE



VIDEOBUZZ

What is it?

FREE Social Media tool that creates Just Listed and Open House videos using your listing photos and automatically posts them to selected social media pages. Use VideoBuzz to automatically share your 5-star testimonials from the ERA Customer Satisfaction Survey when they are received.

Where do I find it?

Leverage > Marketing > Social Media > VideoBuzz

Requirements:

Business Facebook Page

Upgrades Available:

- Additional video automation including Under Contract and Just Sold videos.
- Additional social media accounts including Instagram, Youtube, and Twitter.
- Unlock “The Studio” to create new video based projects all in one platform!

\$19 per month

What else do I need to know?

- It takes 48 hours for MLS data to feed to VideoBuzz.
- Only the first 25 listing pictures will be used in your videos.
- Videobuzz only checks for new photos twice a month
- so be sure to go live with your professional photos.

Why should I implement this?

- It's Free!
- Choose your design template for customer testimonials and when they will post.
- It's Automatic - Set it and forget it.
- Keep a steady stream of your listing business and reviews on your social channels page.
- Impress your seller and potential customers.

Make the most of it:

- Tag your customers in their listing videos and testimonials so they will like, comment, and share!
- Commit to creating 1 studio video a week if you upgrade to the paid version.

LIVE YOUR AMERICAN DREAM