



AMERICAN
REAL ESTATE

MOXIWORKS ENGAGE

What is it?

MoxiEngage is the CRM that keeps you on task and in flow, syncing and updating info and insights about your sphere, and ultimately helping you save the day – every day.

Where do I find it?

Leverage > Agent Tools > MoxiWorks

Key Features:

- Maintain Your Database- Include information on your SOI, closed customers and prospects including contact information, important dates and social media profiles. Easily group and classify your contacts into categories.
- Saved Searches: Set your buyer contacts up on saved searches and they will automatically receive listing notifications when a property meets their chosen criteria.
- Workflow: Engage will give you a high-level view of your contacts' activity and recommended tasks.
- Send Email Campaigns: Utilize company generated email campaigns specifically tailored for buyers, sellers and general sphere of influence. Campaigns can be set up in a just a few clicks and will be sent to your contacts on a predetermined schedule to maintain top of mind awareness.
- Calendar Syncing: Enter important dates such as birthdays and House-iversaries. Moxi Engage will prompt you to send quick email messages for both – or take it a step further and reach out via text/phone call or a Moxi Present CMA.
- Neighborhood News and Listing Announcements: Set your contacts up to receive monthly neighborhood insights as well as an email with your new listings with only a few clicks.
- Transaction Connection and GCI Goal Tracking: Set a GCI goal and connect your customers to your transactions. Move your customer's transactions through the cycle from Active, Pending, and Closed and MoxiEngage will keep track of your GCI.

Make the the most of it:

- Add all of your contacts to MoxiEngage and enter as much information about them as possible.
- Set them up on Neighborhood News, Listing Notifications and at least one email campaign that best suits their situation.

LIVE YOUR AMERICAN DREAM