

Sample Distribution List:

For New Listing Storybook

Customize this list based on your communication plan.

Post to Facebook, Twitter/X, LinkedIn

(You can use [one click social sharing](#))

Post to Instagram

(We suggest the [Download Storybook Preview Assets](#) option, along with a link in bio solution to present the actual storybook - [here's a video](#) that brings it all together)

Add to your Studeo Bookshelf. Make sure you have your bookshelf installed on your website.

([how to use a Shelf](#) and [how to embed a Shelf](#))

Add to MLS listing

(Remember to use the ['Unbranded Interactive Storybook' link](#) for MLS since it doesn't allow branding. When you do this, your storybook will then syndicate to listing syndication sites like Zillow, Realtor.com, etc.)

Email / newsletter distribution

(We suggest using the [Animated GIF Preview](#) when highlighting a listing in your email blast or e-newsletter)

Email signature

(You can add any storybook or shelf to your email signature)

Create a QR code for brochures or postcards

([here's a link to a QR code site](#))